Sponsorship Opportunities for the

Global Geothermal Impact Summit 2024

FINANCING GEOTHERMAL | IMPACT INVESTMENT | GEOTHERMAL APPLICATIONS

23 & 24 April 2024
Fokker Terminal, The Hague, The Netherlands
"The technology is ripe, and the potential is vast; now is the time to invest in geothermal energy and accelerate our journey towards a sustainable future."

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— FOREWORD BY THE IGA PRESIDENT

Welcome to the Global Geothermal Impact Summit 2024. As the President of IGA, I'm thrilled to invite you to a summit that will redefine the future of geothermal energy. We stand at a crucial juncture where geothermal energy must move from potential to practice. This Summit is more than an event; it is a call to action. Together, we can pioneer the sustainable solutions needed to create lasting impact, reduce global warming, and provide 24/7 affordable green energy.

— FOREWORD BY THE IGA CEO

The GGIS2024 is an incredible opportunity to lead the renewable energy revolution. As the CEO of IGA, I see the urgency to focus on financial aspects of geothermal energy, impact investment, and various applications. Your participation in this summit will contribute to shaping innovation, growth, and global sustainability. Join us as we make strategic investments to harness geothermal energy, paving the way for a greener future.
FINANCING THE FUTURE OF GEOTHERMAL

The Global Geothermal Impact Summit 2024 takes on a mission that is critical to our planet's future: financing geothermal energy. The conversation about geothermal energy often revolves around its technological advancement, ecological benefits, and potential as a renewable resource. However, there's a dimension that's equally vital yet often overlooked: the financial aspect.

WHY FOCUS ON FINANCES?

- **Unlocking Potential:** Geothermal energy has reached a stage where technology is mature, and potentials are well-identified. The next phase of growth depends on substantial financial investment.
- **Accelerating Development:** Money acts as a catalyst in the energy sector. Appropriate financing models, investment strategies, and fiscal policies can rapidly accelerate geothermal projects from concept to reality.
- **Bridging the Gap:** In many emerging markets, geothermal remains an untapped resource due to financial constraints. Focusing on finances can bridge this gap, bringing geothermal power to regions that need it most.
- **Sustainable Economics:** To sustain the growth of geothermal energy, we need to go beyond mere technological advancement. Building economically viable projects, attracting investment, and fostering profitable operations are paramount for a thriving geothermal industry.
THE ROLE OF THE GGIS2024

The Global Geothermal Impact Summit 2024 aims to be the epicenter of this financial conversation. By gathering experts from the geothermal sector, financial institutions, governmental bodies, and impact investors, the GGIS2024 will create a platform for dialogue, collaboration, and strategic planning. Sessions will explore financing models, risk management, public-private partnerships, impact investment, and more.

This focus on finances isn't just a theme for the summit; it's a turning point in how we approach geothermal energy. By addressing the financial aspects head-on, the GGIS2024 stands to shift paradigms, forge new partnerships, and pave the way for a global geothermal renaissance.

Join us in this critical endeavour. Your participation, sponsorship, or exhibition at the GGIS2024 is more than a business opportunity; it's a stand for a sustainable, equitable, and prosperous future.
EVENT HIGHLIGHTS

Financing Geothermal
Explore innovative financing mechanisms and investment strategies in the geothermal sector. Understand the economic viability, return on investments, and risk mitigation strategies in geothermal projects. Our panel of industry experts will delve into case studies, providing valuable insights into the complexities of financing in the geothermal industry.

Impact Investment
In an era where sustainability and social responsibility are becoming significant drivers for investment, learn how geothermal projects can offer lucrative opportunities for impact investors. Understand the social, environmental, and economic impacts of investing in geothermal energy, and how these projects can align with your impact investment goals.

Geothermal Applications
The versatility of geothermal energy is what sets it apart from other renewable energy sources. This segment will highlight various applications of geothermal energy, from electricity generation to direct-use applications like heating and cooling. Learn about the latest technologies, innovative applications, and trends shaping the future of the geothermal industry.
EVENT PROGRAMME

23 April 2024 - Day 1  Setting the Stage

Morning: Main Stage
• Opening Session: A welcome address by distinguished guests, setting the tone for the Summit.
• Keynote Session: Insights from leading experts in the geothermal sector, highlighting the themes of financing, impact investment, and geothermal applications.

Afternoon: Breakout Room
• Podium Discussions: Interactive and thematic panel discussions focusing on specific areas of interest within the geothermal industry.

Evening: Fokker Terminal
• Event Party: Celebrate the day's success with music, entertainment, refreshments, and lively conversation.

24 April 2024 - Day 2  Crafting the Future

Morning: Main Stage
• Podium Discussions: Engaging dialogues on pivotal topics within geothermal financing, technology, and development.

Afternoon: Main Stage
• Closing Session: Reflections on the Summit's discussions and a forward-looking conclusion.

ONGOING ACTIVITIES
• Exhibition: Explore the latest innovations and technologies throughout both days.
• Deal Making Rooms: Available for individual discussions, negotiations, and private meetings.
• Coffee & Lunch Breaks: Refresh and Network with fellow attendees, speakers, and exhibitors.
FOKKER TERMINAL IN NUMBERS

Expected Participants:
- 500 (plenary, exhibition and catering plaza)

Dimensions:
- entire hangar 67 x 34.30 m
- concrete floor 64.50 x 26 m
- exhibition area 32 x 26 m
- exhibition space (gross) 832 m²
WHY SPONSOR THE GGIS2024

By sponsoring the GGIS2024, your organization aligns itself with the sustainable future of energy. The Summit is more than an event; it’s a movement towards responsible energy practices, global collaboration, and environmental stewardship.

Sponsoring the GGIS2024 is more than a marketing opportunity; it’s a strategic decision aligning with the future of energy, environment, and global collaboration. Your sponsorship supports the shared vision of a world where sustainable geothermal energy is an accessible reality for all. Be a part of this pivotal moment; sponsor the GGIS2024, and invest in a better future.
SPONSORSHIP BENEFITS

- **Unparalleled Exposure:** Gain unparalleled visibility and recognition as a supporter of sustainable energy solutions on a global stage.

- **Industry Leadership:** Showcase your company's commitment to sustainability, innovation, and the transition to renewable energy.

- **Networking Opportunities:** Engage with high-level decision-makers, experts, and stakeholders from the geothermal industry, fostering new partnerships and collaborations.

- **Thought Leadership:** Position your company as a thought leader through speaking opportunities and presentation slots at the Summit.

- **Brand Promotion:** Benefit from extensive marketing and promotional activities leading up to, during, and after the event, reaching a broad international audience.
— SPONSORSHIP OPPORTUNITIES —

Platinum Sponsor (max 2)  
- Keynote speaking opportunity  
- Exclusive branding as platinum sponsor on selected marketing materials  
- Full-page advertisement in the summit guide  
- Exhibition booth (16m²) in premium exposure  
- 8 full summit passes with VIP seating  
- 10% discount on additional registrations  

Gold Sponsor (max 4)  
- Speaking opportunity during a session  
- Logo placement on selected marketing materials  
- Half-page advertisement in the summit guide  
- Exhibition booth (6m²) in premium exposure  
- 4 full summit passes with priority seating  
- 10% discount on additional registrations  

Silver Sponsor (max 8)  
- Logo placement on selected marketing materials  
- 1/4-page advertisement in the summit guide  
- Exhibition booth (6m²)  
- 2 full summit passes  
- 10% discount on additional registrations
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<thead>
<tr>
<th>Sponsorship Type</th>
<th>Details</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Coffee Break Sponsor</td>
<td>4 breaks available</td>
<td>3,000 EUR each</td>
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<td>• Exclusive branding during coffee breaks</td>
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<td>• 1/8-page advertisement in the summit guide</td>
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<tr>
<td>Lunch Break Sponsor</td>
<td>2 breaks available</td>
<td>4,000 EUR each</td>
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<td>• Exclusive branding during lunch break</td>
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<td>• 1/4-page advertisement in the summit guide</td>
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<tr>
<td>Conference Party Sponsor</td>
<td>max 1</td>
<td>10,000 EUR</td>
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<td>• Exclusive branding during the conference party</td>
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<td></td>
<td>• 2 full summit passes</td>
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<td>• Speaking opportunity during the party</td>
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<td>• 1/2-page advertisement in the summit guide</td>
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<td>Zero Waste Event Sponsor</td>
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<td>5,000 EUR</td>
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<td>• Exclusive branding as zero waste event sponsor on selected marketing materials.</td>
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<td>• 1/4-page advertisement in the summit guide</td>
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<td>Merch Sponsor</td>
<td>Lanyards, Pens &amp; Notebooks</td>
<td>4,000 EUR</td>
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<td>• Company logo on lanyards, pens and notebooks distributed to all attendees</td>
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<td>• 1/4-page advertisement in the summit guide</td>
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Get your custom package: let's design a tailor-made package for your individual needs. Contact us for further information!
ABOUT THE EXHIBITION

The exhibition at the GGIS2024 is a vital component of our Summit, providing a platform to showcase the latest products, services, and initiatives in the geothermal sector. With an expected audience of industry experts, policymakers, investors, and more, this is your opportunity to interact, engage, and present your innovations.

The exhibition will include booths from various organizations, live demonstrations, and interactive sessions, all aimed at fostering collaboration and pushing the boundaries of what’s possible in geothermal technology.

BOOK YOUR BOOTH!

The exhibition space is limited, so reserve your spot today! Various booth sizes and prime locations are available to ensure your organization’s visibility. Engage with a global audience, showcase your latest products and innovations, and connect with potential clients and partners. Book your booth and take the opportunity to stand out in this pivotal event.

Standard Booth 4,000 EUR
- Exhibition booth (6m²)
- Advertisement in the summit guide

Individual Space t.b.d.
- Individual space in Exhibition area (size t.b.d.)
- Advertisement in the summit guide
CONTACT INFORMATION

Please reach out to us for any inquiries related to the Summit, sponsorship, or exhibition. Our team is more than happy to assist you.

Gregor Rumberg
IGA Events & Operations Lead

ccontact@ggis2024.com

www.ggis2024.com

ABOUT THE IGA

The International Geothermal Association is the leading global industry association focused on the promotion of sustainable geothermal energy. Our mission is to reduce the adverse effects of global warming, foster sustainable development, and ensure green energy accessibility through the promotion of geothermal energy.

We generate impact through training, networking, and facilitating project development in emerging markets. Our vision is to contribute to a world where people have access to affordable green energy 24/7.
Global Geothermal Impact

SUMMIT 2024

Status of this Brochure:
10th August 2023

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